



Advance IT solutions Provider

 E-Commerce

 Web Solutions

 Media Solutions

 ERP

 Graphics

 Networking

Suite # 619, 6th Floor
Mashriq Centre,
Block-14, Gulshan-e-Iqbal
Karachi, Pakistan.
www.neoSOLS.com

Tel (PAK) # +92 - 21 - 4142385 - 6
Tel (UK) # +447917626861
Facsimile # +92 - 21 - 5206539
E-mail: info@neosols.com

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Mission Statement

Our mission is to help our partners and clients by leveraging the power of the Information Technology to increase revenues, reduce costs, outflank competitors, add new relationships economically, and improve existing relationships dynamically.

Vision

To promote neoSOL as Pakistan's most quality oriented Enterprise IT solutions provider that enjoys a distinctive position globally and promote Pakistan as a leading player in the field of information technology.

NeoSQL Overview

neoSQL is UK Based Software Company, dedicated to offers our client's implementation, integration and development of E-commerce solutions, customized software development, graphic / web designing and products development.

neoSQL provides solutions that allow creation of new software products and services faster than existing methods, reach new customers, engage in multiple e-business models simultaneously, dramatically improve customer, supplier and employee interactions and provide customized experiences for partners and clients by applying Internet strategies, business practices and technologies.

"We offer unique blend of E-commerce solutions, customized software development, solutions and usability expertise that enable more scalability and flexibility. We reduce the cost of integration and deployment of the systems drastically."



Business Plan

Line of Business

- Computers & Information Technology
- Software Development & Media Solutions
- Pak-UK-Dubai
- Partnership

Company Overall Objectives

- Customer Acceptance
- Sales
- Long Run Existence

Role of Marketing

- Marketing is Essential (For IT-Solutions)
- Order Getter (Presentation of Product)
- Project Manager > Training > Marketing Division

Role of Other Business Functions

- Software & Application Development
- Research & Development

Corporate Culture

- Time Orientation
- Customer Services Orientation
- Flexibility
- Interpersonal Contacts
- Risk/Innovation



Our Values

' Many of the worlds greatest companies today were built not just around excellent products and services, but also around a value system that fostered a unique company culture '

When we set out to build neoSOL in early 2005 in UK, we defined some key principles on which to found our company.

Many of the world's greatest companies today were built not just around excellent products and services, but also around a value system that fostered a unique company culture.

This culture, more times than not, translated itself into the way the company interacted and responded to their customers; the way employees were treated; the working environment; and the companies involvement in the community - their willingness to give something back!

Listed below are our key corporate values. These are the things we strive for. We look to hire people who we believe can contribute to our team, above and beyond their technical or marketing prowess. We look for people who can relate to these values and want to participate in the things that make neoSOL a great place to work and build their career.

- Our clients are at the center of everything we do - our clients are the ONLY reason we are in business. We will go to extreme lengths to ensure that our clients are extremely happy with the work we do for them.
- Our employees are just like everyone else! They care about their health, their family and their friends. They want a career that is challenging and rewarding. They want to work for a company that treats them with respect and provides them with an environment where they can utilize their skills and maximize their potential. They want to be recognized and rewarded for their success.
- NeoSOL will endeavor to provide structure and an environment consistent with our employees' needs. In doing so, we believe we can attract the best people in the industry and we will grow based on the talents, strengths and loyalty of our employees.
- It's important to have fun working at neoSOL!
- Given two equally talented candidates for a particular job, neoSOL will hire people with disabilities whenever possible and where it makes sense to do so.



- NeoSQL will ultimately allow all our employees to share in the success of the business through profit sharing each year.

NeoSQL Solutions

NeoSQL is a leader in the provision of first class solutions and technical support to our clients. In house specialist resources allow us to offer the best possible solutions to organizations no matter how large or small. We at NeoSQL are focused on building long term and credible relations with our client. We can create value by providing cost effective and highly professional solutions for our clients. To complement the software supplied, we boast a comprehensive range of excellent services, our core expertise includes:

Customized Software Development

NeoSQL can help you at every step of your software development project. We employ proven methodologies that will ensure you get the results you are looking for. Keys to success lie in a clear description of the finished product, and blueprints created by a qualified architect.

Our software "architects" will understand and document your business requirements even before your project begins. Our blueprints consist of design documents such as Object Models and Entity Relationship Diagrams (ERD's) that will help us build a solid foundation for your application.

We take pride in designing some of the highest quality Enterprise Resource Planning solutions that adhere to our client's business processes, and are able to provide a competitive edge in the market.

- **Real Estate**
- **Financials**
- **Human Resources**

E-commerce Solutions

We provide E-commerce solutions that combine high quality multimedia design, information architecture, e-business applications, Back-end systems development and integration with existing systems for Internet, intranet and extranet deployment. As the end result, our professionals collectively translate your strategies into creative, robust, and effective online



systems that leverage your unique competitive advantage. For every client, our goal is to create a customized infrastructure that ensures that a Website is a means of meeting business needs and is not just static information.

Because companies worldwide are beginning to realize the benefits of having access to their data anytime and anywhere. Manufacturers have facilities in Asia. Distributors operate in Europe and warehouse in the Mid-West. And wherever their staff is located, they need the advantages of getting results in real time.

Companies no longer want to be restricted to applications that can only be used on a single computer or a single network. They require real time feedback from all their operations - whether they exist in Beijing or Brussels or Boston.

Often the best solution is a browser-based application built using dynamic pages such as ASP/ ASP.NET, PHP, or JSP. There are several key advantages to these applications:

- **Run Anywhere**
Browser-based applications can run anywhere there is a computer linked to the Internet.
- **No software installation**
The traditional solution requires that the client application be installed on each computer where you need to use the program. Diverse operating systems, registry problems, and clashing applications interfere and keep the program from functioning properly.
- **Browser Based Application**
With browser-based applications, no installation is necessary. The application will run anywhere you have a web browser (such as Internet Explorer).
- **No Expensive Communication Lines or Infrastructure**
T1's and dedicated leased lines can be expensive. Often the hardware and software requirements of a web-based program can be satisfied with a nominal web-hosting plan that fit budgets of any size.



Web Solutions

Our web solutions division is a one stop provider of web design, web development shopping cart, ecommerce solutions, portal development, content management system, CMS, intranet, e-business, extranet and website design. We started as web development 2 'Two' years ago and have since then diversified our business model to include other business divisions into our model. We are based in London UK.

We design unique and fully e-commerce enabled websites. We have worked on numerous modest and complex development projects, ranging from basic informational web sites to complex E-Commerce solutions.

We follow code standards and continuously adopt best practices to deliver the right web solution to you.

This division is also involved in providing IT project management Consulting to clients help improve their Competitiveness and Profitability.

We offer organizations with a structured and painless process of creating a realistic, structured and measure IT strategy plan which underlines corporate strategic objectives.

We also provide you the best & secure web services like Web Domain Registration and Web Hosting Packages in cheapest rate while we also impart our vital role for your company web promotion activities like E-mail marketing, Search Engine Optimization, Web Banners and Web Traffic Generator.

Graphic Designing

neoSOL has good, hard working, innovative, artistic and experienced graphic designing professionals having academic education background of business administration who design graphics by implementing business strategies as the core theme. Due to this professionalism neoSOL has expertise in concept designing such as of Logos, Corporate Identity Packages (Visiting cards, Folders, Flyers, e-Flyers, Brochures, Drop cards, Concept designing and Product Packaging), Posters, Direct mailers, and Advertisements etc.



Media Solutions

neoSOL offers tailor-made solutions for all your corporate, training and promotional video needs. We offer a fast, efficient service which delivers the highest quality product for extremely competitive rates. Simple, effective, cost-efficient.

At neoSOL we are able to cater to your specific needs. The flexible structure of talent and resources allow us to undertake any project the client requires. Corporate or training videos, advertisements, music videos or live concerts, documentaries, PSA's or interactive training presentations.

Our professional team is highly trained in all aspects of the production process including; producing, directing, camerawork and lighting (for both film and digital), script and copy writing, editing, graphic art and design, 2D and 3D animation, compositing, visual effects and DVD Authoring.

Networking Solutions

neoSOL is focused on providing state-of-the-art computer networking installation, as well as troubleshooting and consulting, and quality security solutions, all for a fair and reasonable fee, both for homes and businesses. Today in 2007, one of our most popular services is wireless networking both for homes and businesses. Wireless networking allows sharing a single broadband Internet connection (as well as files and printers) among multiple computers. With wireless ("WiFi") technology, one may lie on the lounge chair in his backyard or den with his laptop fully connected at high speed to the Internet and one can easily print from his laptop to a printer anywhere in his home/office.



neoSOL Products

At neoSOL, we specialize in web-based applications. If you need a program that will run anywhere, you should seriously consider a browser-based web solution. NeoSOL consultants are available today to discuss your specific needs and a solution that will work for your company.

- **Inventory System**
- **Shopping Cart**
- **Trade Portal**
- **Online Product Catalog**
- **Offline Product Catalog**
- **Auctions**
- **HRMS**
- **Financial Tools**
- **Corporate Website**
- **Attendance System**

Our Services

Services provided by neoSOL Business Solutions includes:

Enterprise System Development

Intelligent End user systems enable organizations to improve their procedures and practices and bring an enterprise wide revolution in terms of process efficiency. This reduces response time to customer and provides management with advance tool for effective decision making.

Through our smart solutions, business organizations can optimize production runs, reduce cycle times, improve customer relation ships and bring a synergizing effect to the organization.

Business system consultancy



Our experienced and professional consultants solve business problems and suggest improvement to business organizations. Business processes are re engineered according to the best practices prevailing in the industry. Our enterprise and analytical capabilities help clients perform price and risk analysis for various solutions and propose the most feasible solutions to the problems.

Integrated Solutions Implementation

Our integrated solutions cover front end to back end enterprise. IT integration, integrated solutions help organizations in information sharing. Generation and retrieval of useful data and provide a blend of cutting edge technology with a standard set of features.

neoSOL Development Services

neoSOL development services in an integral unit of neoSOL, primarily focused customized development services, including web portals, High-tech mobile applications, Geographical Information System (GIS), Publishing Software, Sales and Resource Tracking System, tailored specifically as per client's requirements.

Creating and maintaining a competitive advantage and seeking new markets a core challenges that a company needs to overcome in the technology and information driven times of today to sustain, and to grow. At neoSOL development services, we provide our customers are road to realize their potentials, ability to create and maintain their core competencies and empower them to secure existing markets and capture new ones.

neoSOL development solutions aims to cater to the client requirements as it best suits their standing – today and tomorrow. Our team, with their skills and vast experience, is fully capable of nourish our client, building satisfied customer relationship for a long term indeed. As the gap between technology and business today gets narrower than ever, neoSOL development services is providing simpler solutions to complex problems of your technology driven businesses.

Change is rapid in IT world and new tools and technologies keep emerging from time to time. Being flexible and adaptable, we incorporate new technologies for developing state-of-the-art software.



Our growing clientele is yet another indicator of our satisfied customers, across the globe, signifying our focus on quality customer relationships.

Our Solutions

- Customized Solutions, tailored specifically to client's requirements.
- Web Portals
- Inventory Resource Management Systems
- Sales Tracking Systems
- E-Commerce Systems
- HRMS (Human Resource Management System)

Software Development Platforms

- Microsoft (VB/ASP/VB.Net/ASP.Net/C#)
- C/C++
- Java

Component Development

- Web services
- .Net managed Components
- COM/DOM/COM+
- ActiveX

Web Development Languages

- JSP
- ASP/ASP.Net
- PHP
- HTML/DHTML/CSS
- XML/XSL
- AJAX

Database Server

- MS SQL Server
- MySQL
- MS Access



Tools

- Visual Basic 6
- Crystal Reports
- Flash

Team and Technology (Support)

NeoSQL is involved in high class Software Development. We comprise of a complete team of Business Analysts, Application Developers and Multimedia Experts who, with the help of cutting edge technology, study, design, develop, enhance, customize, implement, maintain and support state-of-the-art products in various aspects of Information Technology.

The World of IT is changing rapidly and new technologies keep emerging from time to time. Being flexible and adaptable, we incorporate new technologies for developing state-of-the-art software.

Besides Software Development, we offer Web Promotion, Marketing services, (and more information can be found on our **Web Portfolio**.)

Careers

Job description

NeoSQL is looking for an excellent Microsoft Developer with expertise programming for both the web (ASP, .NET, CSS) and in Microsoft Access (VBA, forms design, reports, and administration).

NeoSQL, is a dynamic software development company with a great work environment that pays well and offers a very talented team to work with.

This position will present a wide array of interesting and challenging projects and will give you the opportunity to learn new technologies. Due to our consistent growth, it also offers you the opportunity to advance to the next level.

The candidate should have:

- **At least three years of programming experience**



- **.NET Web development expertise with HTML, ASP.NET**
- **Cascading Style Sheets, Java Script**
- **Experience programming with Microsoft Access VBA**

Additional helpful skills include:

- **Visual Studio**
- **SQL Server**
- **Adobe Photoshop, Creative Suite**
- **Macromedia Flash**
- **Microsoft Certification in a related area**

You should have experience in all phases of the development process, and should possess strong database design skills.

Candidate must be professional, courteous, and possess good communication skills. You will work very closely with our clients. This job can be challenging, though very rewarding. Scheduling and timelines are important. Ability to solve problems and work independently or in a team is a must.

For this position to work for you, you must love helping people.

NeoSQL (www.neoSOLs.com) is an IT Solutions provider offering premium consulting services to businesses in the Southland. We specialize in custom software development. We are not an agency.

Applicants should reside within 50 miles of Mission Hills (in the San Fernando Valley).

No agents please. No out of state applicants will be considered.

If you are interested in a career at NeoSQL, please send your resume to career@neoSOLS.com



Technology Skill Set

Amongst the areas that neoSOL specializes in are software solutions and business portals. neoSOL lays great emphasizes on flexibility and adaptability which are both exhibited from the technology and software being used at neoSOL.

Change is rapid in IT world and new tools and technologies keep emerging from time to time. Being flexible and adaptable, we incorporate new technologies for developing state-of-the-art software.

Address & Location

Pakistan Office

Suite # 619, 6th Floor,
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Block-14, Gulshan-e-Iqbal,
Karachi, Pakistan.
Tel (PAK) # +9221-4142385-6
Tel (UK) # +447917626861
Facsimile # +9221-5206539

United Kingdom Office

1 Glebe close
Northgate
Crawley
West Sussex
RH108HF - UK
Cell # +447877738620
Tel (UK) # +447917626861

Website URL : <http://www.neosols.com>

E-mail : info@neosols.com